Snail of Approval

The Slow Food Cincinnati Snail of Approval is awarded to restaurants, farms, and food artisans that have been deemed outstanding among peers and promote our mission:

We work to create an open food community by improving access, facilitating dialogue, and inspiring local food culture. We foster an environment that works to develop, create, and savor food in a way that is educational, respectful, and delightful.

What can the Snail do for your Business/Organization?

The Snail of Approval is a privilege that requires commitment to the principles of Slow Food—good, clean and fair for all—and continual improvement on the part of the business. With such a commitment comes the reward of accessing our network of members and Slow Food Cincinnati supporters.

These are some of the advantages of the Snail of Approval to your business/organization.

- A press release that announces the SOA nominees and award winners.
- A Special Snail of Approval Award Dinner (with a discount or perk for members) with press coverage featuring your business/organization and the other Snail of Approval Recipients that year. Businesses/Organizations are asked to host or contribute to the Slow Food Award dinner. This could be a special event at your restaurant, farm, or shop that benefits Slow Food and your business/organization.
- A Facebook post announcing the SOA award about the business/organization.
- A Slow Food Facebook “like” of the restaurant or business’s Facebook page.
- Reposting relevant Facebook updates on our page from the restaurant or business’s Facebook page.
- An article in our monthly e-newsletter that promotes an event or activity at your organization/business (business/organization must submit these articles (50 word limit + photo)
● A listing on the Slow Food Cincinnati website with a link to the business/organization’s website. (Members and Slow Food enthusiasts from around the state, nation, and world look specifically at Slow Food chapters’ websites of the destinations they are traveling or moving to to know where to dine, visit, and support)

● A listing on Slow Food’s new app “Slow Food Planet”, which is a searchable map for travelers or local explorers to connect with good, clean and fair restaurants, shops, farms and other activities.

● Window decals/stickers of the SOA for business/organization to use to communicate its dedication to food (or drink) that is good, clean, and fair.

OUR AUDIENCE/REACH

Facebook followers: 1800+

Email List: 600+

Events: We estimate we reach approximately 500 people monthly through our events, farm tours, tastings, cooking classes, film screenings, book club and service days.

Geographic Scope: We have members all over Greater Cincinnati and Northern Kentucky.